



MEPEC

MIDDLE EAST PROCESS ENGINEERING
CONFERENCE & EXHIBITION

Sponsorship Contract

9 - 11 OCTOBER 2017, BAHRAIN

www.mepec.org

A SPONSOR (Address for correspondence)

Company / Organization:

Contact Person:

Position / Job Title:

Postal Address:

Country: Postal Code:

Telephone: Fax:

Email: Website:

B INVOICING OFFICE ADDRESS (If different from above)

Company / Organization:

Contact Person:

Position / Job Title:

Postal Address:

Country: Postal Code:

Telephone: Fax:

Email:

C SPONSORSHIP (Please tick the appropriate box)

1 Diamond Sponsor \$ 100,000 (One Hundred Thousand US Dollars only)

2 Platinum Sponsor \$ 75,000 (Seventy Five Thousand US Dollars only)

3 Gold Sponsor \$ 50,000 (Fifty Thousand US Dollars only)

4 Silver Sponsor \$ 30,000 (Thirty Thousand US Dollars only)

G GENERAL BENEFITS TO THE SPONSOR

1. SPONSOR'S NAME AND LOGO RECOGNITION

The **SPONSOR's** name and logo will be prominently displayed in the following promotional vehicles.

1.1 Website

The MEPEC Website includes **the SPONSOR's** logo on the sponsor recognition page with a hyperlink to the **SPONSOR's** website.

1.2 The Event Brochure

It is the promotional document of the event. The brochure contains essential information on the technical program, as well as an overview on the social agenda. The event brochure will be circulated worldwide to over 10,000 people during the months leading to the event, including domestic and international media. **The SPONSOR's** logo will feature on the sponsor recognition page.

1.3 The MEPEC Electronic Newsletter

There will be an electronic newsletter produced throughout 2016 and 2017. This will reach over 40,000 stakeholders. **The SPONSOR's** logo will feature on each electronic newsletter.

1.4 The MEPEC Mobile App

The MEPEC Mobile App will be used to keep all delegates informed and up-to-date with the MEPEC program. All delegates will be encouraged to download the app to get notifications during the event days. **The SPONSOR's** logo will feature on the 'Sponsorship' section of the app along with a brief description.

1.5 Sponsor Signage, Posters and Banners

Signage located in key locations of the MEPEC venue and other selected areas in Bahrain will include **the SPONSOR's** logo. **The SPONSOR's** logo will repeatedly feature on these items.

1.6. TV monitor screens at the MEPEC venue, will display **the SPONSOR's** logo repeatedly throughout the event.

1.7 The MEPEC Exhibition Catalogue

This guide is referred to by delegates & visitors during and after the event. It contains essential information on all the sponsors, exhibitors and partners. **The SPONSOR's** information will feature in the exhibition catalogue.

1.8 The MEPEC Official Program

This is the essential guide, referred to repeatedly by delegates during and after the event. It contains key messages, timetables, speakers, venue maps and information on social programs. **The SPONSOR's** logo will feature on the sponsor recognition page.

1.9 Presentations

As part of the promotional program for MEPEC, promotional events/press conferences will be held in Bahrain and abroad, featuring video and power point presentations of MEPEC, including a slide listing of the sponsors.

2. PARTICIPATION AT INTERNATIONAL TRADE FAIRS AND CONFERENCES

Special Operations to promote MEPEC will be organized at a number of high profile trade shows worldwide throughout 2016 and 2017. Promotional activities at these events will be based on special MEPEC stands and / or leaflets distribution, including material featuring **the SPONSOR's** logo.

3. USE OF THE MEPEC LOGO BY THE SPONSOR

The SPONSOR has the right to use the MEPEC logo (in strict accordance of the brand guidelines) and mention its sponsorship level (Diamond | Platinum | Gold | Silver).

3.1 **The SPONSOR** is able to include the designation of its sponsorship level on its company's letterhead and in its promotions and advertising. We also encourage **the SPONSOR** to take advantage of additional profiling opportunities using its own established channels of marketing to publicize its important role in MEPEC. This includes:

- Promoting MEPEC in your own internal and external newsletters
- Changing banners and signs in your place of business
- Placing stickers or a postage meter stamp on outgoing mail
- Inviting your contacts to the event (**the ORGANIZER** will provide **the SPONSOR** with marketing material for distribution upon request).
- Promoting MEPEC on your internal and external websites
- Any other promotional activities that are suitable to both **the SPONSOR** and **the ORGANIZER**

4. MEPEC DELEGATE LIST

4.1. The delegate list will be provided to **the SPONSOR** on 24 September 2017 and the final list no later than 30 October 2017.

4.2. The delegate list will contain delegate name; position/title; company and country of origin. The list provided to the sponsors will not include the data from the delegates who are not willing to authorize the release of their contact details listed above to any third parties.

Advance access to this list is a benefit of sponsorship only and is subject to the following limitations:

- The list is the property of the ORGANIZER;
- All correspondence with delegates must allow for withdrawal from the mailing list;
- This list is for the sole use of the SPONSOR;
- This list cannot be developed and shared with or sold to a third party.

5. EXHIBITION STAND CONFIGURATION SURCHARGE

5.1. Surcharge for stand configuration (Corner, Peninsular, Island) at the exhibition will not be charged to the sponsors.

H ADVERTISING & SPONSORSHIP CONTRACT BETWEEN

On the one hand, **Middle East Energy Events FZ-LLC**, herein stated as "**the ORGANIZER**", a company established under the laws of the Emirate of Dubai with registered office in Dubai Studio City, Dubai, U.A.E., and license no. 91067. And on the other hand, **the SPONSOR**, with details stated in 'Section A' herein stated as "**the SPONSOR**", and declaring to have full legal capacity to sign this contract.

DECLARATIONS

The ORGANIZER is responsible for hosting and organising the **MEPEC** conference and exhibition that will take place in Manama, Bahrain from 9-11 October 2017, (hereafter, "**the PROJECT**").

1. **The SPONSOR**, within its sponsorship and patronage activities, is interested in collaborating with **the ORGANIZER**.
2. By virtue of that previously declared, both parties mutually recognize their full capacity and powers to sign this advertising and sponsorship contract, which is subject to the following:

ARTICLES

I. PURPOSE:

By virtue of the present contract, **the ORGANIZER** is committed to provide advertising services in benefit of **the SPONSOR** as described in the third article thereafter, and **the SPONSOR** is committed to sponsor **the PROJECT** with the payment of the sponsorship fee in the second article hereafter.

II. SPONSORSHIP FEE:

The SPONSOR undertakes to settle with **the ORGANIZER** the amount of US Dollars as referred in 'Sections C and D' in favour of **the ORGANIZER**. This amount will be settled by means of a bank transfer of which the beneficiary is **the ORGANIZER**, as mentioned in 'Section E' herein.

III. ADVERTISING RIGHTS:

From the moment this present contract comes into effect, and until its termination as stipulated in the sixth article hereafter, **the ORGANIZER** is committed to collaborate in an advertising campaign with **the SPONSOR** within the agreed project frame, and during all the preparation, development, organization and celebration phases, by means of a prominent insertion of their brand, company name and logo on any printed brochures, proceedings, advertising and on any other information that is published or edited in relation with **the PROJECT**, in accordance with the terms described for **the SPONSOR**.

The SPONSOR will send the rules and standards for the use of their logo to **the ORGANIZER**, who shall respect the format and specifications that **the SPONSOR** commands in regard to their logo and company title. Depending on the space provided along with other brands and logos, the logo will be subject to size alteration maintaining the same scale.

The SPONSOR, with previous consent from **the ORGANIZER**, is entitled to announce and publish their participation in **the PROJECT** by their own means.

IV. ORGANIZATION AND DEVELOPMENT OF THE PROJECT:

The ORGANIZER will organize **the PROJECT** by its own means, and has exclusive responsibility of the same. **The ORGANIZER** will devote to **the PROJECT** all human and/or material resources that are necessary for fulfilling objectives, and will meet all expenses and costs incurred for the same.

V. COPYRIGHT OF THE SPONSOR:

None of the statements of this present contract surrenders any transmission of copyright or intellectual ownership of **the SPONSOR**.

VI. DURATION:

The present contract will come into effect on the day of its signature and will maintain its validity until 11 October, 2017, the same date as **the PROJECT** is due to be concluded, as is expressed in declaration of this contract. Nevertheless, if for any reason **the PROJECT** has not concluded on that date, this contract will maintain its validity until the end of all official acts of **the PROJECT**.

FOR SPONSOR

Signature: _____

Name: _____

Position: _____

Date:

Place: _____

FOR ORGANIZER

Signature: _____

Name: _____

Position: _____

Date:

Place: _____

I PLEASE SEND THIS FORM BY POST OR BY EMAIL TO



MEPEC

MIDDLE EAST PROCESS ENGINEERING
CONFERENCE & EXHIBITION

MEPEC Organizer

Middle East Energy Events FZ-LLC

PO Box 478839, Office 606, Studio City Tower, Dubai Studio City, Dubai, UAE
Tel: +971 4 427 0739, Fax: +971 4 427 0738

Email: sales@mee-events.com or frederic@mee-events.com