


## SPONSORSHIP MENU

**Introduction:** There are 4 levels of sponsorship available: Prime, Platinum, Gold and Silver. Each sponsor will receive the General Benefits listed below according to the selected level. In addition, each sponsor gets to choose an Exclusive Benefit listed below. All sponsorship costs are included in the rates indicated below. Branding will be across both events – MEPEEC 2019 & WPC Downstream Conference.

### SPONSORSHIP LEVELS & BENEFITS

		PRIME	PLATINUM	GOLD	SILVER
<b>EXCLUSIVE BENEFITS</b>	Each sponsor will be branded exclusively on a function, an area or an item to be selected from the list of exclusive benefits	✓	✓	✓	✓
<b>MARKETING AND BRANDING BENEFITS</b>	Inclusion of Company name and/ or Logo in alphabetical order on all printed event collaterals* <small>*subject to feasibility and printing deadlines</small>	✓	✓	✓	✓
	Branding across MEPEEC and WPC Conference Downstream	✓	✓	✓	✓
	Use of the MEPEEC logo	✓	✓	✓	✓
	Prominent logo branding and link on the website	✓	✓	✓	✓
	Logo and link to sponsor's website in the electronic newsletters	✓	✓	✓	✓
	Advertisement inclusion in the e-Exhibition Catalogue	<b>Full page</b> <small>in prime position</small>	<b>Full page</b> <small>in prime position</small>	<b>Full page</b>	<b>N/A</b>
	Identification with logo on exhibition maps	✓	✓	✓	<b>N/A</b>
	Special acknowledgement during opening and closing ceremonies	✓	✓	<b>N/A</b>	<b>N/A</b>
<b>ECONOMICAL BENEFITS</b>	MEPEEC Club Passes* <small>*delegates need to be registered first</small>	<b>10</b>	<b>4</b>	<b>2</b>	<b>1</b>
	Complimentary Conference Delegates	<b>30</b>	<b>10</b>	<b>6</b>	<b>3</b>
	Complimentary raw space at the exhibition	<b>120 sqm</b>	<b>60 sqm</b>	<b>30 sqm</b>	<b>15 sqm</b>



### EXCLUSIVE BENEFITS

Package	Status	Sponsor
<b>PRIME SPONSOR- \$ 200,000</b>		
Official Gala Dinner & Awards Ceremony MEPEC Club LEWAS Symposium Main Entrance	RESERVED	

Package	Status	Sponsor
<b>PLATINUM SPONSORSHIP LEVEL – \$ 82,500</b>		
AICHE Regional Chem-E-Car Competition®	AVAILABLE	
Plenaries & Technical Program Day 1	RESERVED	
Plenaries & Technical Program Day 2 and Day 3	RESERVED	
Registration (Online & Onsite) and Lanyards	CONFIRMED	
Lunch Day 1, 2 and Day 3	AVAILABLE	

**GOLD SPONSORSHIP LEVEL – \$ 55,000**

VIP Lounge & Speaker Room	AVAILABLE	
Coffee Break (Day 1, 2 and 3)	RESERVED	
Official Conference Delegates Gift	RESERVED	
Official e-Program & Conference Wall	RESERVED	
Mini Program	RESERVED	
iPoster and Conference Foyer	RESERVED	
MEPEC Reusable Bags	CONFIRMED	
Staff Uniforms, Information Point & Mobile Charging Station	RESERVED	
Wifi & Mobile App	RESERVED	

SILVER SPONSORSHIP LEVEL – \$33,000		
Venue Plans & Signages	RESERVED	
Notepad	RESERVED	HALDOR TOPSØE 
e-Exhibition Catalogue and Shuttle Buses	RESERVED	YOKOGAWA 
Additional Branding in Prime Location	AVAILABLE	 
Website and Participant List	AVAILABLE	
Additional space + Advertisement in the Catalogue	AVAILABLE	