


SPONSORSHIP MENU

Introduction: There are 4 levels of sponsorship available: Prime, Platinum, Gold and Silver. Each sponsor will receive the General Benefits listed below according to the selected level. In addition, each sponsor gets to choose an Exclusive Benefit listed below. All sponsorship costs are included in the rates indicated below. Branding will be across both events – MEPEEC 2019 & WPC Downstream Conference.

SPONSORSHIP LEVELS & BENEFITS


		PRIME	PLATINUM	GOLD	SILVER
EXCLUSIVE BENEFITS	Each sponsor will be jointly branded on a function, an area or an item to be selected from the list of exclusive benefits	✓	✓	✓	✓
MARKETING AND BRANDING BENEFITS	Inclusion of Company name and/ or Logo in alphabetical order on all printed event collaterals* <small>*subject to feasibility and printing deadlines</small>	✓	✓	✓	✓
	Branding across MEPEEC and WPC Conference Downstream	✓	✓	✓	✓
	Use of the MEPEEC logo	✓	✓	✓	✓
	Prominent logo branding and link on the website	✓	✓	✓	✓
	Logo and link to sponsor's website in the electronic newsletters	✓	✓	✓	✓
	Advertisement inclusion in the e-Exhibition Catalogue	Full page <small>in prime position</small>	Full page <small>in prime position</small>	Full page	N/A
	Identification with logo on exhibition maps	✓	✓	✓	N/A
	Special acknowledgement during opening and closing ceremonies	✓	✓	N/A	N/A
ECONOMICAL BENEFITS	MEPEEC Club Passes* <small>*delegates need to be registered first</small>	10	4	2	1
	Complimentary Conference Delegates	20	10	6	3
	Complimentary raw space at the exhibition	140 sqm	60 sqm	30 sqm	15 sqm

EXCLUSIVE BENEFITS

Package	Status	Sponsor
PRIME SPONSOR- \$ 200,000		
Joint Sponsorship of: <ul style="list-style-type: none"> • Official Gala Dinner & Awards Ceremony • MEPEC Club • LEWAS Symposium • Main Entrance 	CONFIRMED	

Package	Status	Sponsor
PLATINUM SPONSORSHIP LEVEL – \$ 82,500		
Innovation & Commercialization Zone	CONFIRMED	
Official Conference Delegates Gift	CONFIRMED	
Registration (Online & Onsite) and Lanyards	CONFIRMED	
AICHE Middle East Regional Chem-E-Car Competition®	CONFIRMED	
E-Exhibition Catalogue	CONFIRMED	
Official e-Program & Conference Wall	CONFIRMED	

GOLD SPONSORSHIP LEVEL – \$ 55,000

VIP Lounge & Speaker Room	CONFIRMED	
Coffee Break (Day 1, 2 and 3)	CONFIRMED	
iPoster and Conference Foyer	CONFIRMED	
MEPEC Reusable Bags	CONFIRMED	
Staff Uniforms, Information Point & Mobile Charging Station	CONFIRMED	
Mini Program	CONFIRMED	
Lunch Day 1, 2 and Day 3	CONFIRMED	

SILVER SPONSORSHIP LEVEL – \$33,000		
Website and Participant List	CONFIRMED	
Notepad	CONFIRMED	HALDOR TOPSØE 
Wifi & Mobile App	CONFIRMED	YOKOGAWA 
Additional Branding in Prime Location	AVAILABLE	    <small>Talent Technology Trust™</small>
Venue Plans & Signages	CONFIRMED	